

Save the Rain

SAVE A RAINDROP. SAVE A LIFE.

WHO BENEFITS FROM YOUR EFFORTS

Save the Rain focuses its efforts in Tanzania, a country in East Africa on the Indian Ocean. To the north are Uganda and Kenya; to the west, Burundi, Rwanda, and the Congo; to the south, Mozambique, Zambia, and Malawi. Its area is three times that of New Mexico. Tanzania contains three of Africa's best-known lakes—Victoria in the north, Tanganyika in the west, and Nyasa in the south. Mount Kilimanjaro in the north, 19,340 ft (5,895 m), is the highest point on the continent. The island of Zanzibar is separated from the mainland by a 22-mile channel.



Tanzania is known for its beautiful parks, expansive lakes, and the soaring Mount Kilimanjaro-- the 4th highest mountain in the world. Tanzania is the largest country in East Africa and is home to over 46 million people. Despite recent growth in its economy, Tanzania remains one of the world's poorest countries. Most of the country is too dry and scarce of water to support agriculture. It is one of many nations facing a water crisis. Although water issues affect the majority of the country, the problem is especially severe in northern Tanzania. Where water and sanitation systems in schools are either highly overburdened or non-existent. The regions lack of clean water and sanitation at schools is



increasingly causing students to miss class or altogether abandon their education. It also perpetuates poverty; since we cannot live without water the search for it take priority over education and income generating activities. Women and children spend an average of 4-6 hours per day collecting dirty which will likely make them sick. According to UNICEF 6,000 children die each day from water related diseases, that's 2.2 million children a year.

GET YOUR SCHOOL AND COMMUNITY INVOLVED TO SPONSOR A CHILD, A SCHOOL, A VILLAGE

The [Get Involved](#) page of our website will help you launch campaigns dear to your heart, track your progress and keep you connected to your supporters and/or event participants. Starting a campaign is easy and it allows you to invite those who are close to you to join in your efforts to bring the people of Tanzania clean drinking water, food security & a reforested landscape. Be sure to tell your audience thanks to corporate sponsorship, 100% of the money you raise will go towards Save the Rain projects. For less than the price of a cup of coffee, you and your supporters can change the world by changing someones world. How cool is that?

Here are some ideas of different campaigns that have been done.

- 1. Miles for Water (Rain Run or Walk)** - Choose a date and a route, make up some pledge forms or use our Online platform, make sure to advertise with posters! Have participants gather donations or pledges using their pledge forms or sharing our Online tools via email or social media. Join together and take steps so children in Africa never have to again out of necessity!
- 2. Donate a Special Occasion to the Cause**- Would you rather help others than receive? Choose a campaign dear to your heart and ask friends & family to make a donation on your behalf rather than purchase you a gift or send flowers on your birthday, anniversary, or any other special or honorary occasion. To review our campaign causes visit: <https://www.savetherain.org/get-involved/>
- 3. Bake Sale** - Bake some cookies, cakes or brownies and sell them!
- 4. Sell Save the Rain Merchandise**- Ask us about available inventory. With permission, sell our items at your school, office, community event or perhaps a local store. We will pay for shipping! All we ask is that you return the items that you are unable to sell in the condition you received them.
- 5. Coin Drive** - Have different classes at school, or groups at work compete to see who can collect the most coins for the cause and save the rain one drop at a time!
- 6. Raffles and Auctions**- Gather raffle prize donations for people to bid on. Sell tickets and keep ticket stubs. On the date of the draw, have someone close his or her eyes and pick a ticket stub from all the ones that were sold, do this publicly. The winners receive a prize!
- 7. Be an Entrepreneur**- Donate your afternoon to running a business such as a low-flow car wash, a lemonade stand, yard work, or shoveling some snow! Make sure to tell your costumers 100% of their money spent is a donation!
- 8. Spaghetti Dinner**- Prepare a dinner for students or community members and charge a fee.
- 9. Hold a Rain Dance**- Charge an entrance fee but be sure to explain to people what their cover charge is going towards. Get some good music and let the fun begin.
- 10. Plant Trees**- Ask a nursery for seedling donations and sell them for donations or plant them asking people to sponsor a tree/plant. We can also plant trees for you in Tanzania, check out [The Forever Forest Campaign](#).
- 11. Pledges**- Gather pledges to have dance-a-thons, rock-a-thons, a relay race or any other type of endurance contest you can think of.