

# Save the Rain

SAVE A RAINDROP. SAVE A LIFE.

## Tips to a Successful Fundraiser

**Objective:** To impact the lives of those affected by the global water crisis by fundraising to provide them access to clean water, food security, and to reforest their landscape creating sustainability for years to come.

**How:** To accomplish this you will need to engage your audience in a chosen matter near and dear to your heart. Share why you are passionate, and call them to action to help you in your efforts to change the world. You should set a goal and strategize how you will get there; would you like to host an event to interact with your audience? Would you like to donate a special occasion to the cause such as your birthday or an anniversary? Can you create a list of 10 people who would be interested in your cause to personally contact for support via phone, email, or in person? 15? 20? How many people in your extended network would you need to engage to achieve your goal? Set yourself up for success and remember to have fun and make it FUN!

**Activity Option 1, Online Fundraising:** Create an Online fundraiser by visiting <https://www.savetherain.org/get-involved/> . Share this campaign via email to your closest friends and family, asking them to forward your campaign to at least 5 people they believe would also be interested in the cause and supporting you. You can also share your campaign on Social Media platforms, asking those in your extended network to Get Involved. Be sure to share your personal story as to why you chose to Get Involved and who you hope to help.

**Activity Option 2, Get your School Involved:** Review our list of fundraising ideas here <https://www.savetherain.org/wp-content/uploads/2018/01/Fundraising-Ideas.pdf> and determine which you would like to host. Talk to your principal or teacher and see if they would be able to support your efforts.

**Activity Option 3, Host a Community Event:** Just like option 2, you will want to review our list of fundraising ideas and determine which you would be interested in hosting! Find friends and family who would be interested in helping you and make it a very FUN day! <https://www.savetherain.org/wp-content/uploads/2018/01/Fundraising-Ideas.pdf>

**Option 4, Get Creative!:** Rather than hosting an event from our Fundraising Ideas, get creative and come up with your own! We'd love to hear more about your new ideas so please share by emailing us at [campaigns@savetherain.org](mailto:campaigns@savetherain.org)

### Post Activities:

**Facilitate a Discussion:** Is anyone in your network better able to empathize with people living in water starved conditions? Why or why not? What words would you use to describe your activity? Did you learn anything new, if so what? Go back and review the statistics, what impact did you have? Whether it was 1 child, 1 family, 1 class or more, celebrate your every action because you have made a huge impact in someone else's life! Bravo!

**Send Thanks:** Be sure to send a warm thank you to all participants and donors. And remember, *"Never believe that a few caring people can't change the world. For, indeed, that's all who ever have."* – Margaret Mead